

Industry Expertise

- Adobe Creative Suite | InDesign, Photoshop, Illustrator (PC or Mac)
- Promotional Goods
- Pre-Press/Print Production
- Large-Format Design
- Photography
- Bindery

Professional Profile

A tenured graphic designer, looking to reignite a career that has spanned a couple decades in the industry. Expert knowledge of industry programs, design concepts and technical process supporting print-based graphic design. Able to take a versatile approach to design, applying creativity and expertise to every situation. Skilled in collaborative work, in person or virtually, and a great team player invested in accomplishing shared goals.

Experience

Sr. Graphic Designer | 2021 - Current

Santucci Ad Group | Trinity, FL

- Operate local start-up company with sales-focused business partner
- Service clients with wide-ranging print or digital creative design needs
- Provide specialized focus in promotional goods/materials
- Source local and regional clients

Lead Graphic Designer | 2005 - 2020

Instant Printing Services | St. Petersburg, FL

- Worked as a co-lead team to manage client accounts and oversee all associated jobs
- Maintained a healthy client file with approx. 1,000 accounts
- Owned design elements such as identity packages, logos and promotional marketing materials across various channels
- Collaborated with in-house print shop and press operators for optimal pre-press and print production outputs
- Helped manage day-to-day office tasks and processes

Graphic Designer | 2004 - 2005

Click Creative | St. Petersburg, FL

- Worked under a Lead Designer to assist with graphic design jobs
- Designed creative elements like logos and marketing materials
- Typeset and scanned images
- Learned working knowledge of pre-press and print production techniques

Education

Bachelor of Fine Arts in Graphic Design | 2005

International Academy of Design & Technology | Tampa, FL